



FOR IMMEDIATE RELEASE

GE Security Canada Announces Availability of Standards Compliant IP-based Fire Alarm Monitoring Receiver/Transmitter

Receiver/transmitter meets new Canadian requirements for fire alarm system monitoring transmission equipmentPage: 1

Owen Sound, Canada – July 23, 2008 – GE Security, Inc., a business of GE Enterprise Solutions (NYSE: GE), today announced the immediate availability of a ULC-listed, IP-based fire alarm receiver/transmitter to meet the new Canadian CAN/ULC-S559-04 fire alarm monitoring standard.

The receiver/transmitter is one of the first implementations of always-on active communications allowed by the Canadian standard. Most such systems use passive communications and require building owners to incur the cost of multiple carrier connections or use expensive leased lines.

GE Security's IP technology, designed and developed by LoBenn Inc. of Ottawa, Canada, provides secure encrypted data transport over either public Internet or secure corporate/institutional networks and provides a universal interface for existing panels and receivers. GE Security's IP monitoring solution can help protect the customer's investment by upgrading both types of installations to work with existing equipment.

"This product is going to create opportunities for our customers that will help them better serve their customers and grow their businesses," said Flavian Quiquero, general manager, GE Security Canada. "The industry has been waiting for such an IP-based solution that delivers against requirements and helps to control costs in a variety of situations and we are excited to be able to deliver it along with LoBenn."

"We are excited about the relationship we have formed with GE Security's fire and life safety group and their confidence in bringing IP technology to the industry," said David Brown, president, LoBenn Inc. "With ULC approval, GE Security is leading the market in how IP will shape fire alarm communications into the future."

Headquartered in Ottawa, Canada, LoBenn Inc. designs and manufactures IP products for the security and fire alarm monitoring industry. LoBenn originated from an interest in improving security system communications by using the Internet.

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About GE's Security Business

GE Security, Inc., a wholly owned indirect subsidiary of the General Electric Company (NYSE: GE), is a leading supplier of security and life safety technologies, with operations in more than 35 countries and \$1.8 billion in annual sales. GE Security offers one of the industry's broadest product portfolios, including access control, explosives and narcotics detection, fire detection, intrusion, key management and video surveillance. GE Security's products are used to protect people and property across a wide range of industries, including aviation, banking and finance, education, government and military, healthcare, law enforcement, residential, retail, stadiums and event venues, and transportation.

GE Security was honored with Frost & Sullivan's 2008 North American Video Surveillance Solutions Company of the Year Award for its industry leading video portfolio and integration strategy vision and execution. For more information about GE Security, please visit www.gesecurity.com.

GE Security, making the world safer.

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